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Employment

May 2014 – present

Senior Lecturer in Business Ethics
Director of Student Satisfaction and Engagement
Newcastle Business School, University of Northumbria

Key Achievements:

- **Student Focussed:** Nominated for Student Led Teaching Awards 2013 - 2016. Achieved 100% Student Satisfaction ratings on modules led.
- **Innovative Teacher:** Known for distinctive lecturing style. Leading departments Technology Enhanced Learning strategy. Developed online and blended learning courses for range of organisations.
- **Internationally Focussed:** Co-convenor of the United Nations PRME Climate Change Education working group. Regular speaker and chair at International Conferences. Member of International research groups.
- **REF 2021 Ready:** Submitted in REF 2014, on course for four eligible outputs by the end of 2017
- **Demonstrable Leadership:** Co-convenor of the Responsible Business signature research theme. Held Programme leadership and Director roles. Management of key strategic projects.

Aug 2011 – April 2014

Lecturer in Sustainability and Project Management
Faculty of Engineering and Environment. University of Northumbria

Sept 2013 – present

Associate Lecturer and Consultant
Faculty of Mathematics, Computing and Technology. The Open University

July 2013 – Oct 2013

Educational Consultant and CSR Subject Expert
BPP University Business School

Aug 2008 – Feb 2011

Sustainable Energy Systems Officer and Knowledge Transfer Associate
North Tyneside Council

Education

Sept 2013 – July 2015

MA Academic Practice
University of Northumbria

Sept 2011 – July 2013

Pg. Cert Higher Education Practice
University of Northumbria

Sept 2008 – Sept 2011

PhD in Sustainable Development
'Greener Homes for the Future: Sustainability in Local Authority PFI Housing'
University of Northumbria

Sept 2008 – July 2009

Level 5 Diploma in Management & Leadership
Coventry University and Chartered Management Institute

Sept 2005 – July 2008

BSc (Hons) Environmental Management (1st Class Honours)
University of Northumbria

Teaching and Learning Leadership

- Director of Student Satisfaction and Engagement
- Director of Programmes
- Departmental Lead on Technology Enhanced Learning
- Programme Leader on Doctor of Business Administration (DBA) and Doctor of Business Leadership (DBL) programmes.
- Admissions Tutor MSc Project Management, MSc Construction Project Management, MSc Building Design Management and Building Information Management, BSc Construction Project Management
- Academic Lead for the United Nations Principles of Responsible Management Education (UN PRME) initiative

Teaching and Learning Activity

My teaching and learning activities focus on Responsible Management Education. I teach Sustainable Development, Corporate Social Responsibility (CSR), Responsible Strategy, Environmental Management and Sustainable Project Management.

Modules led: SM0381 - Applied Business Ethics; SM0381 - Applied Business Ethics (Kaplan Singapore/Hong Kong Polytechnic University/Hong Kong Institute of Vocational Education); LD0381 - Applied Business Ethics (London Campus); FN0449 – Corporate Social Responsibility for Multi-National; NX0439 - Advanced Business Research; BE1102 – Sustainable Project Management; BE0964 – Partnership and Collaborative Working; BE1257 – Environmental Design

Modules Taught: Level 4 Introduction to Sustainable Development; Level 4 Business Systems and Processes; Level 5 Business Performance Management; Level 5 Work Placement; Level 5 Environmental Management; Level 6: Environmental Management; Level 6 Strategic Management and Corporate Responsibility; Level 6: Under Graduate Dissertation; Level 7 Organizational Behavior and Practice; Level 7 Analyzing Organisations; Level 7 Managing Sustainable Supply Chains; Level 7 Risk Management.

Teaching Awards

- **Best Lecturer Nomination 2016, 2015, 2014, 2013** – Northumbria Students' Union Student Led Teaching Awards

Invited External Teaching Activity

- 2014 - **CESI Ecole d'ingénieurs Paris France** – Sustainable Project Management Lecture
- 2015 – **University of Leeds** – Social Media for Researchers Workshop
- 2015 - **VITAE** - Social Media for Researchers Webinar
- 2016 - **University of Manchester** - Social Media for Researchers Workshop
- 2017 – **University of York** - Bridging the barrier between academia and the 'outside world'

External Examiner Roles

- Sept 2011 – Sept 2014 **Waterford Institute of Technology, Republic of Ireland**. MSc Project Management, MSc Construction Project Management

Teaching and Learning Consultancy

- 2015 **BPP University Business School** – Development of CSR Distance Learning programme
- 2015 **Open University** – Critical Reader Environmental Technologies Study Guide
- 2016 **IOP Publishing** – Subject Expert 'Outside the Research Lab Volume 1: Textbook
- 2017 **Oxford University Press** – Reviewer – Crane & Matten Business Ethics Textbook – 5th Edition

Research Interests

The focus of my current research is on Responsible Business, Sustainable Development, Corporate Social Responsibility (CSR), Responsible Management Education, Sustainable Project Management and Energy Policy
Current projects include:

- Beyond Business Ethics – an empirical exploration of the integration of the principles of responsible management in undergraduate business and management education.
- Environmental Sustainability in the Legal Sector – a study focusing on the current environmental performance of law firms and an exploration of the unique barriers and opportunities.
- The role and effectiveness of Net-Positive business and conscious capitalism movements
- Organisation culture and sustainable development
- Responsible Business and Responsible Management Education

Research Leadership

- Conference Chair, 4th UK and Ireland PRME Conference, 2017.
- Co-convenor of the ‘Responsible Business’ signature research area in the Faculty of Business and Law
- Co-convenor of the ‘Climate Change Education working group’ of the United Nations Principles for Responsible Management Education (UN PRME)
- Founding member of the ‘Sustainability & Society’ (URBaNE) research group in the Faculty of Engineering and Environment
- Member of the international ‘Sustainability in Projects and Project Management’ research network

Invited Keynote Lectures

- April 2017 – Keynote Lecture ‘**From CSR to Shared Value: Responsible Business in the New World Order**’ Groundworks CSR Conference North East, Newcastle UK.
- March 2017 – Keynote Lecture ‘**Bridging the barrier between academia and the 'outside world'**’, University of York Postgraduate Research Conference, York UK
- October 2016 – Public Lecture ‘**Delivering Sustainable Urban Public Infrastructure in China Through PPP/PFI: Lessons from a £300 Million UK Social Housing Procurement Project.**’: Zhejiang University of Science and Technology, China
- October 2016 - Public Lecture ‘**Delivering Sustainable Urban Public Infrastructure in China Through PPP/PFI: Lessons from a £300 Million UK Social Housing Procurement Project**’, Xi’an Jiaotong-Liverpool University, China
- October 2016 - Public Lecture ‘**Delivering Sustainable Urban Public Infrastructure in China Through PPP/PFI: Lessons from a £300 Million UK Social Housing Procurement Project**’, Suzhou University of Science and Technology, China

Research Grants

Grants Awarded

- **2017 - £2,500** Quakers and Business/Quaker Peace & Social Witness – **Co-investigator – Responsible Business Models**
- **2014 - £3,000** Research Assistant Fund – Principal Investigator - **Beyond Business Ethics project**
- **2011- £5,000** Researcher Development Fund – Principal Investigator - **Collaborative Distance Learning Techniques using HD Video and Web 2.0**

Grants Submitted

- **2016 - £10,000** British Academy and Leverhulme Trust– Principal Investigator - **Defining Responsible Business.**

- **2016 - £25,000** Royal Academy of Arts– Co-investigator - **What Works and Why Now? Maker Space (Newcastle)**
- **2017 - EPSRC** - (Expression of Interest) – Co-investigator - **Systems Change: Towards a Circular Economy**
- **2015 - £5000** European Regional Development Fund (ERDF) – Principal Investigator - **LSA Sustainability Toolkit**

Grants in Preparation

- **2017 - £10,000** British Academy and Leverhulme Trust– Principal Investigator - **Using Public Private Partnerships to create Sustainable Cities in China**. To be submitted May 2017

Publications

Peer Reviewed Journal Articles

- **Hope, Alex** and Tauscher, Anna (2017) *Purchasing Social Responsibility in Multinational Consumer Goods Companies*. *Journal of Business Ethics* (**ABDC A, ABS 3***), IN REVIEW
- **Hope, Alex** (2017) *Sustainability of the Self – Harnessing Natural Cycles for Leadership Development*. *Sustainability Accounting, Management and Policy Journal*. Manuscript IN PRESS. (**ABDC B, ABS 2***).
- **Hope, Alex** (2016) *Creating Sustainable Cities Through Knowledge Exchange: A Case Study of Knowledge Transfer Partnerships*. *International Journal of Sustainability in Higher Education*. (**Q1 SJR Education journal**). <http://nrl.northumbria.ac.uk/24930/>
- **Hope, Alex** and Booth, Alex (2014) *Attitudes and behaviours of private sector landlords towards the energy efficiency of tenanted homes*. *Energy Policy* (**ABDC A, ABS 2*, Q1 SJR Energy and Management**), 75. pp. 369-378. ISSN 0301-4215. **11 Citations:** <http://dx.doi.org/10.1016/j.enpol.2014.09.018>
- Walker, Sara Louise, **Hope, Alex** and Bentley, Edward (2014) *Modelling steady state performance of a local electricity distribution system under UK 2050 carbon pathway scenarios*. *Energy Journal*, 78. pp. 604-621. ISSN 0360-5442 (**ABDC A, ABS 3*, Q1 SJR Energy**). <http://dx.doi.org/10.1016/j.energy.2014.10.048>
- **Hope, Alex** and Moehler, Robert (2014) *Balancing projects with society and the environment: A project, programme and portfolio approach*. *Procedia - Social and Behavioural Sciences*, 119. pp. 358-367. ISSN 1877-0428 **9 Citations:** <http://dx.doi.org/10.1016/j.sbspro.2014.03.041>
- Ebbesen, J. B. and **Hope, A.** (2013) *Re-imagining the Iron Triangle: Embedding Sustainability into Project Constraints*. *PM World Journal*, II (III) **34 Citations:** <http://nrl.northumbria.ac.uk/11311/>
- **Hope, Alex**, Rose, Joanne and O'Brien, Geoff (2012) *The PFI Sustainability Evaluation Tool: A methodology for evaluating of sustainability within PFI housing projects*. *Sustainability & Economics eJournal*, 1 (48). <http://nrl.northumbria.ac.uk/8424/>
- **Hope, Alex** (2012) *Contextual factors influencing sustainability in Private Finance Initiative (PFI) housing in the UK*. *Built Environment eJournal* 1 (43). **4 Citations.**
- Hansen, Tine, **Hope, Alex** and Moehler, Robert (2012) *Managing geographically dispersed teams: from temporary to permanent global virtual teams*. *Social Science Research Network Working Paper Series*. pp. 201-215. <http://nrl.northumbria.ac.uk/7758/>
- O'Brien, G. and **Hope A.** (2010) *'Localism and Energy: Negotiating approaches to embedding resilience in energy systems'* *Energy Policy* (**ABDC A, ABS 2*, Q1 SJR Energy and Management I**), 38 (12) pp. 7550 – 7558. **69 Citations:** <http://dx.doi.org/10.1016/j.enpol.2010.03.033>

- **Hope, Alex** and O'Brien, Geoff (2010) *Environmental capacity building through knowledge transfer partnerships*. The Environmentalist, 96. pp. 12-16. ISSN 0251-1088 **1 Citation**: <http://nrl.northumbria.ac.uk/3358/>
- **Hope, Alex** (2008) *The Subterranean Solution*. PPP Journal, 63. ISSN 1754-7415 <http://nrl.northumbria.ac.uk/5790/>

Journal Articles in Preparation

- **Hope, Alex** *Beyond Business Ethics: Sustainability and Responsible Management in Business School Undergraduate Programme Curricula*. To be submitted to the Academy of Management, Learning and Education (**4* ABS Journal**) July 2017
- **Hope, Alex** *Introducing Responsible Management into Introductory Management Course Curricula*. To be submitted to the Journal of Management Education (**2* ABS Journal**) August 2017.

Peer Reviewed Book Chapters

- **Hope, Alex** (2017) *Sustainable Business Model Design: Tools for Responsible Business Model Innovation* in: Moratis, L., Idowu, S. & Melissen, F. (Eds) 'Sustainable Business Models: Principles, Promise, and Practice'. Springer. Netherlands.
- **Hope, Alex** (2017) *The PRME Curriculum Tree: A Framework for Responsible Management Education in Undergraduate Business Degree Programmes* in: Flynn, P., Gudić, M. & Tan, T. (Eds) *Redefining Success: Integrating the UN Global Compact into Management Education*. Greenleaf Press. Sheffield.

Peer Reviewed Conference Papers

- Vazhappuly, R. and **Hope, A.** (2017) *The role of stock images in a CSR report in negotiating the role of a responsible organisation*. In: EURAM 2017: 17th Annual Conference of the European Academy of Management, 21st - 24th June 2017, University of Strathclyde, Glasgow. Manuscript Submitted.
- **Hope, Alex** (2016) *Laying the foundations: Developing future leaders and managers' capacity to contribute to sustainable development*. 3rd UK PRME Chapter Conference, Nottingham University, 22nd June 2016. <http://nrl.northumbria.ac.uk/27147/>
- **Hope, Alex** (2016) *Legitimising the Business School through Responsible Management Education: An Integrated Theoretical Framework*. British Academy of Management Conference 6th-8th September 2016. Newcastle UK. <http://nrl.northumbria.ac.uk/27534/>
- Tauscher, A. and **Hope Alex** (2016) *Developing Sustainable and Responsible Business Practices through Purchasing Social Responsibility*. European Business Ethics Network 20th -22nd June 2016. Nottingham UK. <http://nrl.northumbria.ac.uk/27148/>
- Burton, N. and **Hope, A** (2016) *Rethinking Business Models: Lessons from the Quaker approach to responsible business*. European Business Ethics Network 20th -22nd June 2016. Nottingham UK. <http://nrl.northumbria.ac.uk/27146/>
- **Hope, A.** (2015) *The Natural Cycle of Leadership: Practicing Self Sustainability for Leadership Development*. In: Leading Wellbeing Research Festival, 16th - 18th July 2015, Brathay Hall, Ambleside UK. <http://nrl.northumbria.ac.uk/23384/>
- **Hope, A.**(2015) *Integrating principles of Responsible Management into Undergraduate Business Curricula - The PRME Curriculum Tree*. In: PRME Regional Chapter UK and Ireland, 2nd Annual Conference 29 – 30 June 2015, 29th - 30th June, Glasgow Caledonian University. <http://nrl.northumbria.ac.uk/23217/>
- **Hope, A.** and Moehler, Robert (2015) *Responsible Business Model Innovation: Reconceptualising the role of business in society*. In: EURAM 2015: 15th Annual Conference of the European Academy of Management, 17th - 20th June 2015, Warsaw, Poland. <http://nrl.northumbria.ac.uk/22974/>

- **Hope, Alex** and Stephens, Jennifer (2015) *Environmental Sustainability in UK Legal Firms: A Review of Progress, Challenges and Opportunities*. In: Northumbria Research Conference, 20th May 2015, Newcastle, UK. <http://nrl.northumbria.ac.uk/22528/>
- **Hope, Alex**, Hunter, Robert and McLeod, Julie (2015) *Climate Change and Social Media: Trust, literacy, legitimacy and subjectivity*. In: Global Sustainability Institute Research Conference 2015, 26th - 27th January 2015, Anglia Ruskin University, Cambridge. <http://nrl.northumbria.ac.uk/21360/>
- Olufemi, Moses, **Hope, Alex** and Osborne, Allan (2015) *The nexus between organizational routines and projects A goal-based perspective*. In: OSWCXXI - 21st Organisation Science Winter Conference, 5th - 8th February 2015, Utah. <http://nrl.northumbria.ac.uk/21358/>
- **Hope, Alex** and Kwarteng, Anthony (2014) *CSR and Sustainable Development in the Mining Industry: The case of Newmont Ghana Gold*. In: CRR Conference 2014, 15th – 17th September 2014, University of Leeds. <http://nrl.northumbria.ac.uk/17591/>
- **Hope, Alex** and Olufemi, Moses (2014) *A Socio-Cognitive Perspective of Project Failure*. In: Northumbria Research Conference, 21 - 22 May 2014, Northumbria University. <http://nrl.northumbria.ac.uk/16460/>
- **Hope, Alex** (2013) *Democratising energy systems through open-source governance and participatory regulation*. In: Northumbria Research Conference, 15-16 May 2013, Northumbria University. <http://nrl.northumbria.ac.uk/12587/>
- **Hope, Alex** and Alwan, Zaid (2012) *Building the future: integrating building information management and environmental assessment methodologies*. In: First UK Academic Conference on BIM, 5 -7 September 2012, Northumbria University. (2 citations): <http://nrl.northumbria.ac.uk/8098/>
- **Hope, Alex** (2012) *Project Management as if the World Matters: At the Intersection of Sustainable Development and Project Management*. In: Northumbria Research Conference, 16 - 17 May 2012, Northumbria University, Newcastle upon Tyne. <http://nrl.northumbria.ac.uk/7224/>
- **Hope, Alex** (2011) *Teaching old dogs new tricks : sustainability in Local Authority Sheltered Housing*. In: Northumbria Research Conference, 5-6 May 2011, Northumbria University, Newcastle-upon-Tyne. <http://nrl.northumbria.ac.uk/1283/>
- **Hope, Alex** (2010) *Transfer for Transition: Increasing Productivity and Competitiveness in a Low Carbon Economy*. In: KTP Associates Conference, 12 May 2010, Brighton, UK. <http://nrl.northumbria.ac.uk/5617/>

Reports

- **Hope, Alex** (2017) Newcastle Business School Principles for Responsible Management Education: Sharing Information on Progress 2017. Project Report. Northumbria University. <http://nrl.northumbria.ac.uk/30025/>
- **Hope, Alex** (2014) Newcastle Business School Principles of Responsible Management Education Project (NBS PRIME). Technical Report. Newcastle Business School, Newcastle upon Tyne, UK. <http://nrl.northumbria.ac.uk/21381/>

Thesis

- **Hope, Alex** (2011) Greener Homes for the Future? Sustainability in PFI Local Authority Social Housing. Doctoral thesis, Northumbria University. <http://nrl.northumbria.ac.uk/5667/>

Blog Posts

- **Hope, Alex** (2013) The role and place of the academic is changing – and it's a good thing. *The Guardian*. ISSN 0261-3077. Available at: <http://www.theguardian.com/higher-education-network/blog/2013/nov/13/academic-job-changing-flexibility-university>

- **Hope, Alex** (2012) The onset of the REF means that developing an academic publishing strategy is vital. *London School of Economics Impact of Social Sciences*. Available at: <http://blogs.lse.ac.uk/impactofsocialsciences/2012/09/11/hope-onset-ref-academic-publishing-strategy/>

Research Awards

Most Inspirational Paper Award: 2015 European Academy of Management (EURAM) — ‘Responsible Business Model Innovation: Reconceptualising the role of business in society.’

Shortlisted Best KTP Project: 2011 North Tyneside Council, Quality Homes for Older People

Peer Review Activity

Journal peer reviewer: Indoor and Built Environment, Business and Economics Journal, Construction Management and Economics, Energy Policy, Environment and Planning A, International Journal of Project Management, Sustainability, Smart and Sustainable Built Environment, Journal of Corporate Citizenship, Journal of Management Education.

Conference peer reviewer: European Academy of Management (EURAM) 2015, 2016, 2017; European Business Ethics Network (EBEN) 2016; British Academy of Management (BAM) 2016; International Project Management Association (IPMA) 2013 and 2014.

Grant Application Reviewer: ESRC Open Research Area: Transitional Management, Ownership Change and Industrial Development: A Critical Appraisal of Corporate Social Responsibility (CSR) ‘Outcomes’ at African Gold Mines.

Doctoral Supervisions Completed

Olufemi, Moses (2016) ‘Optimised corporate entrepreneurship strategies: an adoption of corporate entrepreneurship strategies in small and medium construction firms in the UK’

Doctoral Supervisions Ongoing

Tauscher, Anna ‘The PSR Journey - A strategic framework for PSR implementation based on German MNCs within the consumer goods industry’ (Due to complete September 2017)

Simmonds, Christopher ‘A Balanced Diet: Reconceptualising the Social Justice Mission of Clinical Legal Education’ (Due to complete March 2019)

Vazhappully, Rajeev ‘A study of the visual meaning-making in CSR reports from the perspectives of organisational rhetoric and stakeholder perception’ (Due to complete September 2019)

Doctoral Examination Panels

Picton, Beth ‘An examination of the practice ethics on undergraduate accounting programmes in United Kingdom universities: identifying what drives practice.’

Manns, Helen ‘The Environmental Manager as Change Agent’

El Mouallem, Lara ‘Embedding Sustainability within Organizations’

Dodd, Lara ‘A Level students use of social media in their information sharing behaviour’

Professional Memberships

- Fellow of the Higher Education Academy (FHEA)
- Member of the Chartered Management Institute (MCMI)
- Associate member of the Institute of Environmental Management and Assessment (AIEMA)

Training Courses Attended

- Next Generation of Big Bidders Programme
- PG HEP Publishing and Disseminating Research
- Focus on Programmes
- Focus on the Student
- PG HEP Developing Grant Applications
- Mentoring Early Career Colleagues
- Academic Leadership Programme
- PG HEP Research Project Management
- Leadership Master Class Series
- Commercial Essentials Series
- Reviewing HEA Fellowship Applications
- Focus on Development of Practice

References

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